Print   Search   Move back to previous page   PAGE **02**   Move forward to next page

| Profile / Contents | History | To Our Stakeholders | At a Glance | CASIO's Strength | Special Feature | Corporate Governance | CSR | Financial Section | Corporate Data |

History of CASIO

1957
Four Kashio brothers start commercial production of the world's first all-electric compact calculator, the 14-A. Casio Computer Co., Ltd. founded.

1965
001 transistor–based electronic desktop calculator released.

1966
Export of electronic desktop calculators to overseas markets begins.

1967
Europe office established in Switzerland.

1970
Casio Inc., a sales subsidiary, established in the US.

Casio stock listed on the second section of the Tokyo Stock Exchange.

1972
Casio stock transferred to the first section of the Tokyo Stock Exchange.

Casio Mini, the world's first personal electronic calculator, released.

1974
Casiotron digital watch released.

1978
Casio Taiwan Co., Ltd., a production subsidiary, established.

1980
Casiotone electronic keyboards released.

1981
TR-2000 electronic dictionary released.

1983
First G-SHOCK shock-resistant watch released.

1985
China office established in Beijing.

1989
ADPS R1, an office information processing device that requires no user program, released.

1994
Baby-G shock resistant watch for women released.

1995
QV-10, a digital camera with an LCD monitor, released.

FKT-100 first radio controlled watch released.

1996
Launch of EX-word electronic dictionary.

1998
Head office moved to the present location in Hatsudai, Shibuya-ku (Tokyo).

2000
C303CA, a waterproof, shock-resistant cellular phone, introduced for sale by the IDO/DDI Cellular Group.

2002
EXILIM, then the world's thinnest, wearable card-sized digital camera, released.

2003
Charter of Creativity for Casio established.

Casio enters the data projector market.

2004
OCEANUS, a solar-powered radio-controlled watch with full metal case, released.

2006
Casio achieves total sales of 1 billion calculators worldwide.

2008
EX-F1 high speed burst shooting digital camera released.

2009
Casio achieves total sales of 50 million G-SHOCK watches.

2010
Mercury-free high-brightness projectors released.

2013
Launch of CASIO Signage Business.

Start of CASIO ART sales.

1957   1960's   1970's   1980's   1990's   2000's

The *30*-year Progress of *G-SHOCK*

1983
ORIGIN
DW-5000C
First G-SHOCK

1989
FIRST ANALOG
AW-500
First analog G-SHOCK

1992
FROGMAN
DW-6300
First MAN Series model Frogman/ ISO200m water resistant

1996
MR-G
MRG-100
Full metal G-SHOCK "MR-G"

2000
MASTER OF G
GW-100
First radio-controlled G-SHOCK

2005
GIEZ
GS-1000J
5 Motor Drive Chronograph

2010
SKY COCKPIT
GW-3000
Pilot watch with special centrifugal force capabilities

2012
Bluetooth® SMART WATCH
GB-6900
Wristwatch that can communicate with a smartphone