

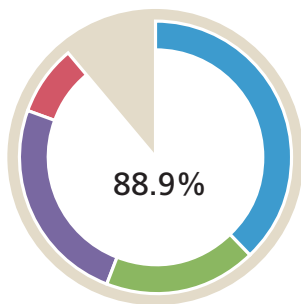
# CASIO at a Glance

Business Segment

Product Category

## Electronics

Sales (Year ended March 31, 2010)



Consumer  
37.8%

Timepieces  
18.2%

Mobile Network Solutions (MNS)  
24.7%

System Equipment  
8.2%

### Consumer

#### Principal Products

- Electronic Calculators
- Electronic Dictionaries
- Label Printers
- Digital Cameras
- Electronic Musical Instruments



### Timepieces

#### Principal Products

- Digital Watches
- Analog Watches
- Clocks



### Mobile Network Solutions (MNS)

#### Principal Products

- Cellular Phones
- Handy Terminals



### System Equipment

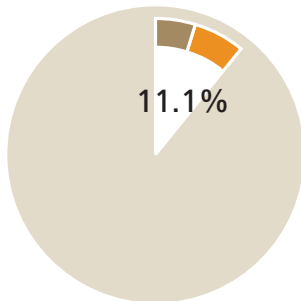
#### Principal Products

- Electronic Cash Registers (including POS)
- Office Computers
- Page Printers
- Data Projectors



## Electronic Components and Others

Sales (Year ended March 31, 2010)



Electronic Components  
4.8%

Others  
6.3%

### Electronic Components

#### Principal Products

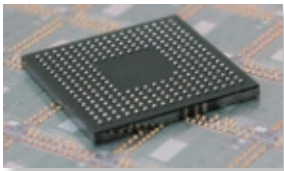
- LCDs
- Bump Processing Consignments



### Others

#### Principal Products

- Molds



## New Business Segment

The following changes have been made to our segmentation, effective April 1, 2010.

## Consumer

### Principal Products

- Electronic Calculators
- Electronic Dictionaries
- Label Printers
- Digital Cameras
- Electronic Musical Instruments
- Digital Watches
- Analog Watches
- Clocks
- Cellular Phones\*

## System Equipment

### Principal Products

- Electronic Cash Registers (including POS)
- Office Computers
- Page Printers
- Data Projectors
- Handy Terminals

## Others

### Principal Products

- LCDs
- Bump Processing Consignments
- Molds

\* This business was excluded from the scope of consolidation as a result of business integration as of June 1, 2010.