

Corporate Social Responsibility (CSR) Activities

As part of its commitment to foster a sound and affluent society, Casio contributes positively to the common good while always seeking ways of fulfilling its role as a corporate citizen that communicates with the community.

We have earmarked five priority areas in which to conduct social contribution activities that leverage the Company's unique know-how and management resources, as well as the expertise and experience possessed by each employee, to realize contributions to the community that bear the unmistakable Casio hallmark.



Activities of the Casio Science Promotion Foundation

The Casio Science Promotion Foundation was founded in 1982 by former chairman Shigeru Kashio (deceased) and his four sons.

To fulfill our mission of bringing the benefits of Japanese technology to the world, we believe that advanced research in a range of fields is necessary. In this belief, we organize support activities for pioneering and creative next-generation research by younger researchers who may find it difficult to continuously fund their activities.

Our subsidies cover a wide range of areas, from electronics and mechanical engineering to the natural sciences (health and energy-saving technologies) as well as the humanities (personnel training and behavioral science).

We have made 972 subsidies totaling ¥1,229 million for research purposes over the past 26 years.



Next-generation fostering activities

In August 2007, we launched our educational program for elementary school children, involving courses given by visiting lecturers at schools or arranged at our offices.

Studies in this program come under three rubrics, Relationships, Creativity, and Growth of the Heart. We also aim to instill an awareness of the three social issues of the environment, poverty and human rights.

Furthermore, our Hachioji R&D Center incorporates leading-edge technologies for environmental protection. By opening this facility to visits from the public, we aim to raise awareness of global environment issues through hands-on experience in such environmental activities as corporate initiatives to conserve energy and separate garbage.



Casio wins Award of the Kanto Bureau of Economy, Trade and Industry Director

At the Hachioji R&D Center, we are not only concerned with the design and construction of energy-saving buildings and other nuts and bolts solutions, but also in less visible energy-use initiatives, such as promoting more efficient lighting and air-conditioning.

In recognition of these initiatives, we were granted the Kanto Bureau of Economy, Trade and Industry Director's Award in February 2009. This was part of the Japanese Ministry of Economy, Trade and Industry's "Awards for Excellence in Factory Energy Management in 2008."



Participation in the eco-internship program of the Japanese Ministry of the Environment

The Company participated for the first time in the eco-internship program of the Ministry of the Environment, holding training classes for students.

In the program, university students and postgraduates are given a chance to experience for themselves environmental management activities in the enterprise, with the aim of fostering a new generation of personnel with high environmental awareness.

We aim to deepen students' understanding of corporate environmental measures, and provide opportunities for them to gain hands-on experience of environmental issues they will face when they graduate and enter the workforce. We also provide an occasion for them to consider matters such as what approach society should take to resolve environmental issues.

During the training course period, staff at our environmental department give students the chance to experience environmental load data collection and analysis and life-cycle assessment evaluation at each office. Participants also studied environmental measures in the Hachioji R&D Center and the Casio Micronics Ome Factory.

SRI indices

As at the end of June 2009, we had been selected for the Dow Jones Sustainability Asia Pacific Indexes (DJSI Asia Pacific) and the Morningstar Japan Socially Responsible Investment Index (MS-SRI).

