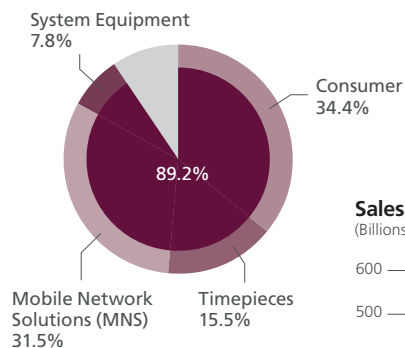


CASIO at a Glance

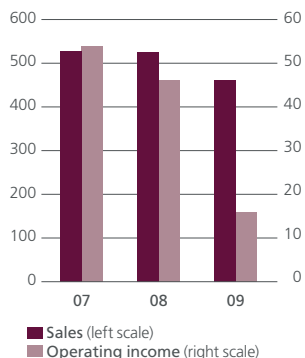
BUSINESS SEGMENT

Electronics

Sales (%)

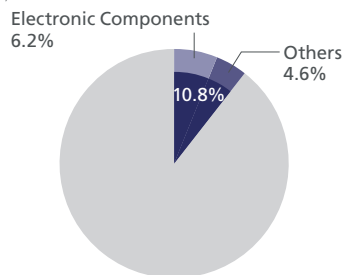


Sales and Operating Income (Billions of yen)

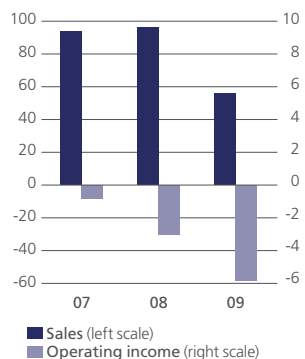


Electronic Components and Others

Sales (%)



Sales and Operating Income (Billions of yen)



PRODUCT CATEGORY

Electronics

Consumer

Principal Products

- Electronic Calculators
- Electronic Dictionaries
- Label Printers
- Digital Cameras
- Electronic Musical Instruments

Timepieces

Principal Products

- Digital Watches
- Analog Watches
- Clocks

Mobile Network Solutions (MNS)

Principal Products

- Cellular Phones
- Handy Terminals

System Equipment

Principal Products

- Electronic Cash Registers (including POS)
- Office Computers
- Page Printers
- Data Projectors

Electronic Components and Others

Electronic Components

Principal Products

- LCDs
- Bump Processing Consignments

Others

Principal Products

- Molds
- Factory Automation

Designed to bring both greater convenience and more enjoyment to people's daily lives, Casio's broad product lineup ranges from digital cameras and electronic dictionaries, to a wide range of calculators for business and educational uses, label printers, as well as electronic musical instruments that can be enjoyed even by beginners.



In the Timepieces category we have a variety of brands such as the world-famous G-Shock and Baby-G, as well as Oceanus, a series of full-metal solar-powered radio-controlled watches. By incorporating cutting-edge technologies, we have differentiated our products from conventional watches by making them into wearable mobile terminals.



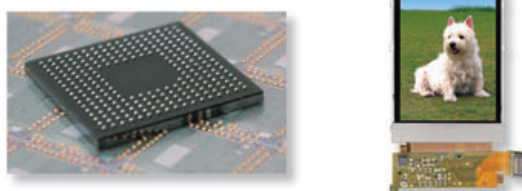
In addition to cell phones, we offer handy terminals and other mobile terminals, as well as the solutions made possible by these technologies. These portable products offer greater convenience in people's professional and personal lives.



The System Equipment category supports a wide range of functions for corporate clients in many industries by providing them with the optimal combinations of hardware and application software, such as the ADPS Strategic Integrated Personnel System, which supports our corporate clients' personnel strategies. Other important products include high-speed color page printers, cash registers and data projectors.



Our Electronic Components category specializes in the production of the small-sized STN and TFT LCDs that have become indispensable to all mobile digital appliances. Our subsidiary Casio Micronics Co., Ltd. undertakes Bump processing for post of LCD driver LSIs.



This category mainly consists of the independent operations of our subsidiaries.