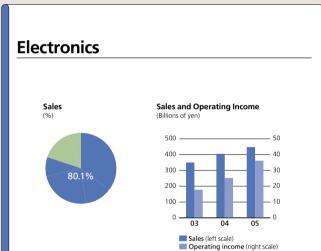
BUSINESS SEGMENT

In fiscal 2005, sales in the Electronics Segment were up 10.4% year-on-year at ¥447.8 billion, while in the Electronic Components and Others Segment, sales were down 5.7% at ¥111.1 billion. Operating income, however, rose substantially in both segments.



Electronic Components and Others

Sales and Operating Income

04

Sales (left scale) Operating income (right scale)

05

(Billions of yen)

100

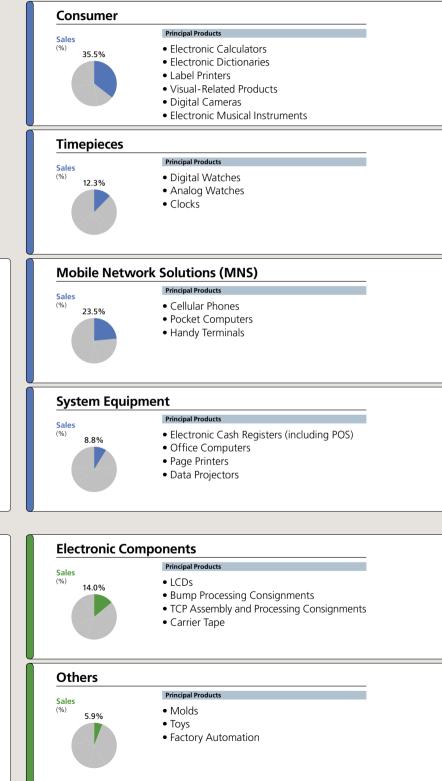
80

60 -

40 -

20 -

PRODUCT CATEGORY



Sales

19.9%

Designed to bring both greater convenience and more enjoyment to people's daily lives, Casio's broad product lineup ranges from popular digital cameras and electronic dictionaries that boast the top share in the Japanese market, to a wide range of calculators for business and educational uses, label printers and other electronic stationery items, portable LCD TVs, as well as electronic musical instruments that can be enjoyed even by beginners.

In addition to our world-famous brands G-Shock and Baby-G, we have launched Oceanus brand, a series of full-metal solar-powered radio-controlled watches. By incorporating cutting-edge technologies, we have differentiated our product from conventional watches by making it a wearable mobile terminal.

In addition to cellular phones, we offer handy terminals and other mobile terminals, as well as the solutions made possible by these technologies. These portable products offer greater convenience in people's professional and personal lives.

The System Equipment Category supports a wide range of functions for corporate clients in many industries by providing them with the optimal combinations of hardware and application software, such as ADPS Strategic Integrated Personnel System, which supports our corporate clients' personnel strategies. Other important products include high-speed color page printers and cash registers.

Our Electronic Components Category specializes in the production of the small-sized LCDs that have recently become indispensable to all mobile digital appliances such as digital cameras and cellular phones. Our operations include a display business, which produces STN LCDs and TFT LCDs, while our subsidiary, Casio Micronics Co., Ltd. undertakes Bump processing and COF (chip-on-film) operations for post processing of LCD driver LSIs.

This category mainly consists of the independent operations of our subsidiaries.









