

## *Environmental Conservation Activities*

In August 1991, the Casio Group established the Casio Conservation Committee and kicked off its environmental conservation program.

Casio considers environmental conservation activities to be vital to successful business management, and, therefore, to better serve the global community, we ensure the environmental friendliness of Casio products through our Casio Green Products 30 activities and by meeting standards set by Eco Mark (Japan), the Energy Star program (United States), and other third-party environmental labeling organizations. We have also stepped up efforts toward the recovery and recycling of toner and drum sets for page printers, personal computers and other administrative communications equipment, rechargeable batteries, and tape cartridges used in label printers. In October 2003, Casio plans to start recycling household

personal computers through the collection system set up by the Japan Electronics and Information Technology Industries Association (JEITA) and Japan Post.

The Casio Group reduced landfill waste by 45% through recycling from fiscal 2001, and the Yamanashi Factory of Casio Micronics, Casio Electronic Manufacturing Co., Ltd., and Kofu Casio Co., Ltd., have achieved targets to completely eliminate solid and liquid waste in production.

In November 2000, we established a manual of standards for only procuring materials produced in compliance with strict rules for environmental conservation and gained the cooperation of our business partners on our new stance. Casio has started to implement this policy, and, in fiscal 2002, 80% of procured materials met those standards.

Casio has also obtained ISO 14001 certification for four administrative offices, five domestic manufacturing facilities, and nine overseas manufacturing facilities. Our concerted efforts toward environmental friendliness placed us 19th out of 2,047 manufacturers on the *Nikkei Environmental Management Survey* in fiscal 2002.

Casio started issuing environmental reports in December 1999 to increase the transparency of its activities by providing the public with comprehensive information regarding its current environmental conservation activities and to raise employee awareness regarding environmental stewardship.

*Casio's Environmental Report 2003* will be available on our Internet web page from September 2003. Please click the following link to access this page.  
(<http://world.casio.com/env/>)

***This first-ever EXILIM model creates harmony between ecology and technology by reducing energy consumption to one-third of Casio's conventional models while reducing noise. The case is made from easy-to-recycle stainless steel.***



***This model is solar powered; the case is 100% recyclable and contains no materials harmful to the environment. We are moving quickly to start using lead-free solder to make more environmentally friendly calculators.***